

Verses / Module 3 / Words of Encouragement

¹²“Observe the Sabbath day by keeping it holy, as the Lord your God has commanded you. ¹³Six days you shall labor and do all your work, ¹⁴but the seventh day is a sabbath to the Lord your God. On it you shall not do any work, neither you, nor your son or daughter, nor your male or female servant, nor your ox, your donkey or any of your animals, nor any foreigner residing in your towns, so that your male and female servants may rest, as you do. ¹⁵Remember that you were slaves in Egypt and that the Lord your God brought you out of there with a mighty hand and an outstretched arm. Therefore the Lord your God has commanded you to observe the Sabbath day. - Deut. 5:12 (NIV)

Use the Believer’s Identity Verse Sheet in your Exercise pages to reflect more on your Identity in Christ.

“When we hone in on who we really are as a brand and what type of audience we want to attract, then we can better serve our readers, clients, or customers. We can’t be scared of losing the people who aren’t necessarily attracted to our style. When you speak and show up in your business with clarity, even people who don’t like your aesthetic will notice and respect your sharpness.” <https://caitlinbacher.com/blog/bossy-biz-tip-separate-yourself-from-your-brand/>

“Effective workers do two things: they strive to do excellent work, and they spend their time on the most important things...Say no to the unimportant and say no to the inclination to do less than your best. If you are doing your best work on the most important things, you will reach your goals.”
– Dr. Henry Cloud and Dr. John Townsend, *Boundaries*

“Consumers are not loyal to cheap commodities. They crave the unique, the remarkable, and the human. Sure, you can always succeed for a while with the cheapest, but you earn your place in the market with humanity and leadership...Those are the only two choices. Win by being more ordinary, more standard, and cheaper. Or win by being faster, more remarkable, and more human.” – Seth Godin, *Linchpin*

“We often try to make it complicated. We say things like, ‘I don’t even know where to start’ or, ‘I’m afraid to do it the wrong way,’ when it comes to hard work and putting in effort. But our desire to complicate it is all too often just a cover for laziness or fear. Hustle is not hard. If you write your blog every day, at the end of the year you will have more readers than when you started. If you get up early and work on your dream two hours more than somebody else, your dream will progress faster.” – Jon Acuff, *Quitter*