

Module 2

Adding Value



Exercise / Module 2 / Adding Value

We MUST change our mindset and remember what we are to do is to add value. Christ called each one of us to serve and love one another. Serving one another is adding value to each other's life and world. What you create should add value to people's lives and the world.

How can you add value?

How are your services/teaching/mentorship/management adding value?

How is your art/product adding value?

Homework / Module 2 / Adding Value

1. Finish creating your lists and filling in all remaining assets.
2. Pray over your weak spots, the resources you need. Thank God for your assets and ask Him to help you use them wisely and for His glory.
3. Continue to wake up old relationships. Make connections. The new year is prime time to do so, pray over how to engage and reconnect with strategic people on your list and then call, email, or text (less effective).
4. Pray over and solidify your career goals and intentions in light of the resources you have and need.
5. Begin to strategize how you will utilize your assets. Journal/ Brainstorm strategies and plans to share next session with the group.
6. Begin thinking and praying about your Brand—Your identity—How you want to be seen and perceived in your industry. Write these ideas down and bring to share with the group next session.
7. Continue watching and identifying your aspirational models and competition are succeeding and determine additional ways you plan on implementing their strategy.
8. Share how your calls went.